

## IMPACTREPORT 202425

## Our Directors



#### Laura Hewett

At Hewett Recruitment, our aim is to be the Three Counties Most Trusted recruitment agency. We have incredibly high standards for how we treat our clients, candidates and employees, as well as and the impact we have on our community and the environment. B Corp provides a structure that supports us in achieving this objective.



#### Ben Mannion

As a B Corp, our commitment goes beyond business as usual. We're passionate about playing an active role in developing local skills and career opportunities, ensuring our work has a lasting, positive impact on people and communities. At the same time, we recognise our responsibility to the planet—embedding sustainability into our actions and purchasing decisions to help build a better future for all.

## Our Mission

We believe in doing business the right way, providing Good Work and following an ethical approach that has a proactive and positive impact on people.

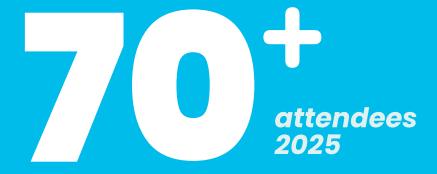


### Our Latest B Corp Initiatives



Grew "B Corps
Three Counties"
Peer Group from
9 to 13 businesses

Created our Internal B Corp Liaison Group



Hosted B Corp Business Summits: June '24 & April '25



Presented at the Net Zero Worcestershire Event June '24



# 5 B Corp Pillars



Governance



Customers



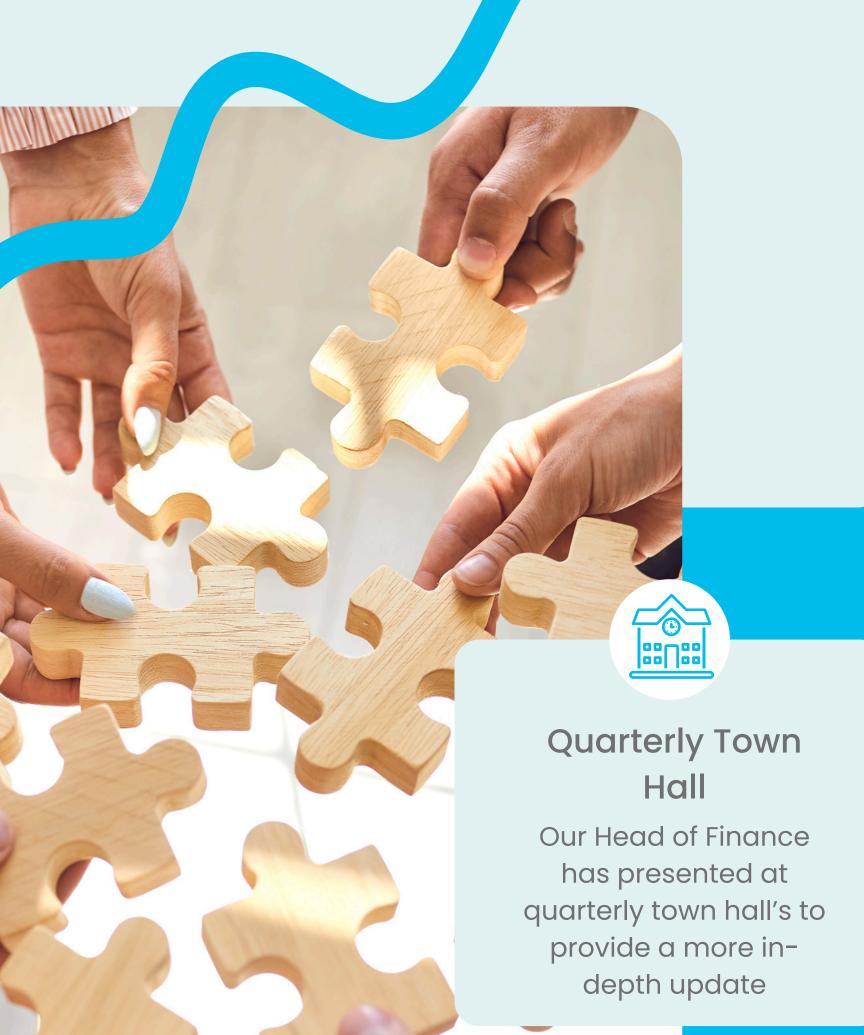
Workers



Environment



Community



### Governance

A key focus this year has been on improving visibility and understanding of our employees on how the financials of the business work and how they contribute to it.



### Quarterly Individual Reviews

Launched a new template and structure to support employee development



#### B Corp Liaison Group

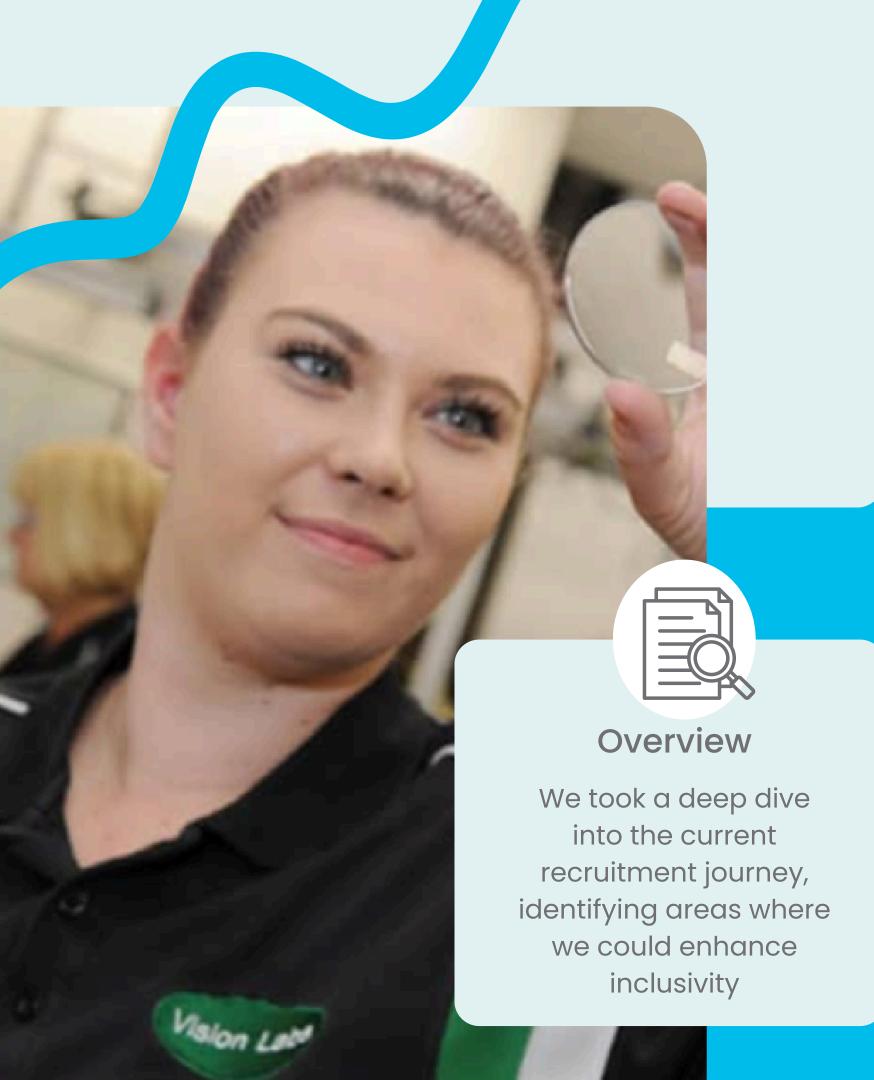
Provided employees an opportunity to get more involved in BCorp by taking responsibility for distinct elements.

## Customers



For both clients and candidates, we achieve this through our 4 pillars of customer experience:

Communication, Consultative, Discipline & Best Match.



# Customers Supply Chain Collaboration

Analysed each step of our joint recruitment process with Specsavers our largest customer through the "lens" of ED&I



#### Result

We significantly improved candidate experience and improved employer brand for both businesses.



#### **Key Takeaways**

- We're removing unnecessary barriers in testing.
- Our team has been trained on supporting neurodiverse candidates

# Workers

Over hours

of training courses 196 courses delivered throughout the year.



Employee Engagement Survey

Feedback from survey encouraged a small working group to be formed.



**New career Progression Structure** 

Fairer and much clearer around expectations.



**New Personal Development Plans** Created

More rounded and structured review covering all key aspects of the role.



# Environment





emissions avoided using Ecologi's Nature Based and Community Based Carbon Avoidance schemes

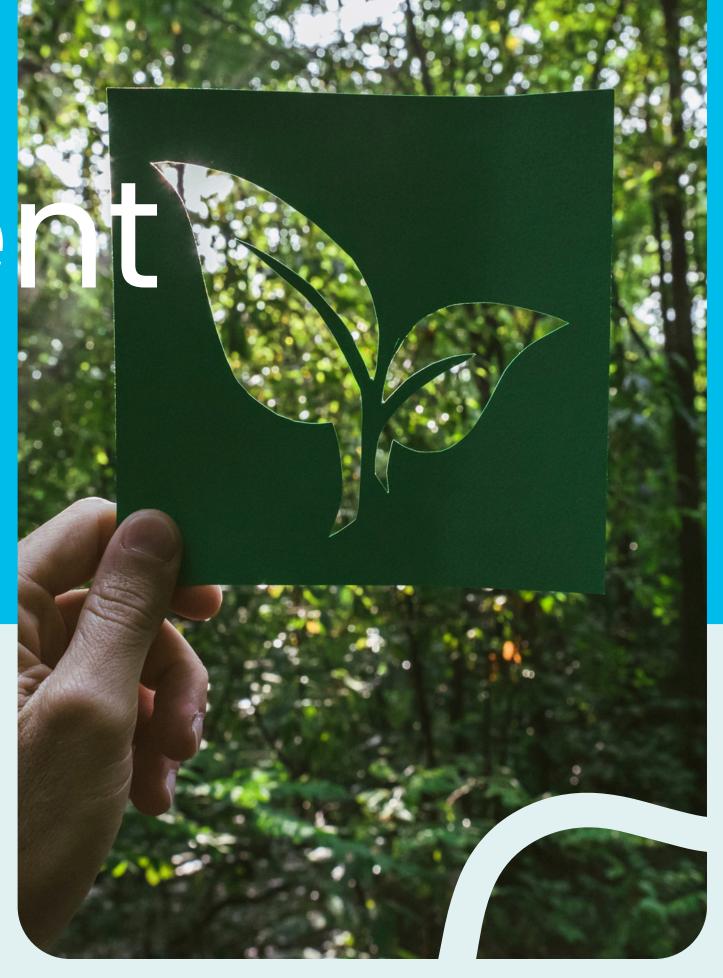


for Scopes 1, 2 and 3 remained constant.

12.5%



reduction in our Carbon Intensity





# Community

- Impact on Future Skills & Education
- Charity Support
- Diversity & Inclusion Ambassadors

hours of volunteering





and employment.

# Community Impact on Future Skills

#### & Education

At Hewett Recruitment, we recognise that building a better future starts with investing in people – especially the next generation.

Collaborate Locally & Nationally



#### Educators

We are proud to play an active role in shaping the local and national skills agenda, helping young people better understand the world of work.



#### Policy Makers

We have strengthened our commitment to supporting schools, colleges and young people through a range of impactful initiatives. Our Director, Ben Mannion, is Chair of the Early Careers Board and Cornerstone Employers Group.

# Community Charity Support



**Charity Support** 



Supporting our Charity of the Year Kemp Hospice including Sunrise at Snowdon and the Big Kemp Quiz.



Partnership



We are now a drop off hub for Worcester businesses looking to donate their old Tech equipment.



Sponsorship



We continue to sponsor the local Junior Rugby Team - Kidderminster Carolians.

Diversity & Inclusion
Ambassadors





Produced a toolkit and video for companies looking to become more inclusive





in partnership with Worcestershire

We achieved both our Disability Committed and our Inclusive Worcestershire accreditations



Delivered a presentation at the Inclusive Worcestershire Leaders Forum about our journey to inclusivity



Inclusive worcestershire had a section in our annual Salary & Benefits Report to help increase visibility and encourage others to take part



Presented as part in the ED&I Panel at a Conference at **Bromford Housing** Association

Leading the way internally & within the wider community...



The work starts on reviewing the new B Corp standards ahead of recertification

## Commitments

For 2025/26



Focus on improving our green credentials
- reducing carbon impact and waste



Whitepaper and public workshop on creating an Inclusive Recruitment Process

## CONTACTUS

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